

Mountain States
Ranch Rodeo

2024 Sponsorship Menu

Mountain States Ranch Rodeo welcomes our event sponsors and advertisers for the 2024 Series Finals which will be held in the indoor Event Center at the Montrose County Fairgrounds on September 20th and 21st. Below is the menu of marketing opportunities to showcase your company at this multi-day event. Our staff is available to create a custom sponsorship/advertising package to meet your company or organization needs. Please contact Kent Wollert at 970-275-1658 or kwollert66@gmail.com or Lance Hackworth at 970-640-0049 or lbhackworth@icloud.com for assistance.

Rodeo Title Sponsor -

Official Truck Sponsor -

Arena Sponsor -

Includes - Major logo on rodeo poster, full colored page ad in program, logo on red/tan shirts, 20 tickets each night, vendor space at trade show, multiple mentions during rodeo each night, logo banner 4x12 in arena (provided by sponsor) **\$6000.00**

Western Tradeshow Sponsorship -

Includes - Major logo on rodeo poster, full colored page ad in program, logo on red/tan shirts, 20 tickets each night, vendor space at trade show, multiple mentions during rodeo each night, logo banner 4x12 in arena (provided by sponsor) **\$5000.00**

Official Product & Service Provider Designations

- **Sponsor benefit packages to be determined**
 - **Official Beverage/Non-Alcohol -**
 - **Official Beverage/Alcohol - Double Barrel Tacos**
 - **Official Hotel -**
 - **Official Stock Handling Equipment**
 - **Official Stock Trailer -**
 - **Official Horse Trailer -**
 - **Official Print/Digital Media -**
 - **Official Radio Station - 94 KIX**
 - **Official TV Station - KREX**
 - **Official Buckle Sponsor -**

✓ **All above cost \$1,000.00. Included is several mentions by announcers over the event. Logo provided by the sponsor to be put on Mountain States Ranch Rodeo website and 1 small banner hung in the arena provided by sponsor.**

Rodeo Champion/Event Sponsor- \$2,750

- Color Guard/National Anthem -
- Rodeo Events
 - ✓ Wild Cow Milking - Heath & Turpin Trucking
 - ✓ Trailer Loading - Wyatt Trailers
 - ✓ Stray Gather - Ready Roofer
 - ✓ Pen & Doctor - Murdochs
 - ✓ Branding - Colorado Mills
 - ✓ Grand Entry - Western Gravel
 - ✓ Calcutta -
 - ✓ Mutton Busting - Kinikin Processing

Rodeo Champion/Event Sponsor- Benefit Package

- Complimentary booth/display space in the Western Heritage Expo
- 12 rodeo tickets Friday, 9/20/2024 & Saturday, 9/21/2024
- 1-banner displayed in the arena (provided by sponsor)
- Full page color ad in the program
- Mentions in MSRR radio ads
- Live mentions during event by announcer
- Large logo on all poster/print ads
- Sponsor logo website hyperlink on the MSRR website

Gold Buckle Sponsor- \$1,500.00

- 8 rodeo tickets Friday, 9/20/2024 & Saturday, 9/21/2024
- 1- banner displayed in arena (provided by sponsor)
- Full page black & white ad in the program
- Mentions during event by announcer
- Sponsor logo website hyperlink on the MSRR website

Rodeo Fan- \$800.00

- 6 rodeo tickets Friday, 9/20/2024 & Saturday, 9/21/2024
- 1/2 page black & white ad in the program
- Mentions during event by announcer

Program Ads Only*:

Full page black & white - \$1,000

½ Page - \$650.00

¼ Page - \$325.00

****All ad rates based on providing MSRR with finished art. Additional design charges will be incurred if ad art is not provided.***