



P O Box 1053 Montrose, CO 81402

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**2025**

**WESTERN TRADE SHOW VENDOR APPLICATION**

**MSRR FINALS WEEKEND, SEPTEMBER 19th & 20th**

Montrose County Event Center at the Fairgrounds 1001 N 2nd St, Montrose, CO 81401

**PROVIDE ALL REQUESTED INFORMATION - INCOMPLETE FORMS WILL BE RETURNED**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ E-mail address: \_\_\_\_\_

**Booth Fees:**

- Booth space 10' X 10' - \$250.00; Additional in-line 10' x 10' - \$200.00 each  
***(All tables and chairs included)***

If selling at the event, do you accept credit cards? \_\_\_\_\_ Yes \_\_\_\_\_ No

Electrical Requirements: \_\_\_\_\_

Former Vendor? \_\_\_\_\_ Yes \_\_\_\_\_ No If yes, when: \_\_\_\_\_

Other Needs \_\_\_\_\_

List type of merchandise and average pricing.

## HOW TO APPLY:

1. Complete, sign, and send application (all pages) by **July 1<sup>st</sup>, 2025**
3. Send payment – check payable to MSRR, LLC  
(There will be a \$50.00 charge on returned checks)
4. Send photo of booth

MAIL APPLICATION, PAYMENT & DOCUMENTS TO:  
Mountain States Ranch Rodeo, LLC  
P O Box 1053  
Montrose, CO 81402

## Vendor Approval and Selection:

1. Approval and selection of vendors will depend on product type, quality, pricing, appearance, and vendor history.
2. MSRR, LLC reserves the right to deny rental of any booth space.
3. Previous participation in a MSRR, LLC event does not guarantee vendor priority treatment.
4. MSRR, LLC attempts to accept a diverse variety, but exclusivity of products may not be possible. In order to maintain product balance, and as a means of encouraging new products, it sometimes becomes necessary to deny booth space requests when too many vendors wish to exhibit or sell the same or related products.
5. Applicants may also be denied due to a specific venue or location limitations and restrictions, physical requirements, space availability, or late application receipt.
6. Selection of application does not imply endorsement by the MSRR, LLC of the Vendor's products or services.
7. **Application and Fee is due no later than July 1<sup>st</sup>, 2025**

My signature below indicates that I have read and understand the rules and regulations for the MSRR, LLC Finals Ranch Rodeo.

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Vendor Signature

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Print Name

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Date:



## **2025 Vendor Rules and Regulations**

*Applicable to ALL vendors.*

### **Hours of Setup & Operation:**

Thursday, September 18th

- Setup, 12:00 PM- 7:00 PM

Friday, September 19th

Setup, 7:00 AM – 9:00 AM

- Operation, 10:00 AM – 9:30 PM

Saturday, September 20th

- Operation, 9:00 AM – 10:30 PM

**NOTE – Hours of operation has been extended to 10:30 PM due to concert following the performance on Saturday night.**

All Vendors must be open for business on Friday, September 19th at 10:00 AM and shall remain open and operational during the hours identified above, until the conclusion of the MSRR Finals on Saturday, September 20th.

Vendors may begin setting up at 12:00 PM on Thursday, September 18, 2025. Please call 970-640-0049 when you arrive for check-in. Contact the office **in advance** if you need directions or have unique set-up requirements.

### **Tear Down:**

All vendor booth spaces must remain intact and operational until the conclusion of the MSRR Finals Rodeo on September 20th. All exhibitor materials must be removed by no later than 10:00 AM on Sunday, September 21st.

### **Approval, Selection, and Location:**

Spaces are assigned based upon electrical needs, historical participation and early registration. MSRR, LLC will attempt to honor any requested booth location, although the final location of any vendor remains the decision of the MSRR, LLC. All assigned vendor spaces are final and will not be changed.

### **Compliance with State and Local Regulations:**

All vendors are solely liable for compliance with all State and Local regulations related to the sale of products at MSRR, LLC events. Vendors must have required permits and licenses.

### **Assignability or Subcontracting:**

Any assignment, transfer or subcontracting of this MSRR' LLC Vendor Application or Approval is prohibited, unless written consent is obtained from MSRR, LLC.

### **Cancellations:**

Cancellations are without penalty until **July 15, 2025**. Cancellations received after this date will be charged in full without refund. Request for cancellation must be received in writing to MSRR, LLC. P O Box 1053 Montrose, Colorado 81402.

**Approvals/Payments:**

Approved vendors will receive a notice from MSRR by **July 15<sup>th</sup>, 2025**. If you have not received your notice by July 31<sup>st</sup>, 2025, please contact MSRR, LLC at 970-640-0049. If your application is not approved, your fees will be returned in full.

**Deadlines:**

Vendor applications are due at MSRR, LLC no later than **July 1<sup>st</sup>, 2025**. Incomplete applications will not be accepted.